GREATER PEORIA FAMILY YMCA

MID-YEAR IMPACT REPORT



2023 ANNUAL SCHOLARSHIP CAMPAIGN | YOUR DONATION MAKES A DIFFERENCE

(YOUTH DEVELOPMENT)

>> SUMMER CAMP AT THE Y

In 2023, the Y hosted 113 children in our summer camp programming. Amongst the

> participants, 61% received financial assistance in the amount of \$40,500.

In an end-of-the-year assessment, camp counselors reported seeing a noticeable difference in camper's confidence. behavior, honesty, responsibility, and active listening.

>> TEEN REACH

In the Summer of 2023:

48 Teens attended **10 weeks** of camp for FREE, totaling \$84,000 of financial impact.

> In the 2023-24 school year the Y will invest more than \$350,000 to develop the youth who participate in Teen REACH, thanks to grants from the City of Peoria & the Department of **Human Services.**

(SOCIAL RESPONSIBILITY)

Y ON THE FLY | PPD ON THE GO! This past spring, with the help of dozens of

This summer, the Y and the Peoria Park District were selected as a grant recipient of \$100K from Impact Central Illinois for our Y on the Fly & Parks on the Go! collaborative initiative to



bring a mobile wellness experience to at risk neighborhoods for youth and seniors in the community. The program is set to launch in the fall of 2023.

volunteers, the Y built a brand new playground on our 56-acre campus! This playground has been utilized daily by

> children in YMCA programming, as well as members of our community. Thank you to those who made this project possible, an investment of more than \$60K!

(HEALTHY LIVING)

MAKING HEALTHY LIVING ACCESSIBLE TO ALL

Every year, the YMCA provides scholarships and program discounts to individuals and families in our community to make our services accessible to ALL - without a financial burden.

TOTAL SUPPORT PROVIDED IN MEMBERSHIP SCHOLARSHIPS IN 2023 THUS FAR: \$191,000



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TAYLOR SIMPSON SCHOOL AGE DIRECTOR

"One of the biggest improvements I saw in our summer camp this year was from a home-schooled child. He came into camp extremely shy and struggled to make friends... But, by the end of the 10 weeks, he was unrecognizable. He was actively participating in games,

> communicating with others, and even began to encourage other kids... I love that the Y can provide an environment where a child can gain the confidence to be themselves."

WORDS FROM THE PARENT:

"Thanks to the staff at the Y, they can't wait to come to camp next vear!!"



WHAT IS THE ANNUAL SCHOLARSHIP CAMPAIGN?

It is the Y's annual fundraising effort that raises money providing access for ALL! The campaign funds scholarships that provide swim lessons, summer camp, after-school enrichment, and membership to individuals and families who otherwise cannot afford the costs. Funds also support community outreach programs, like our free Teen REACH after-school program, free Safety Around Water instruction, and our Y on the Fly/PPD On the Go! collaborative mobile programming initiative with the Peoria Park District!



OUR STAFF ARE GIVING BACK:

THE HOURLY CLUB is a NEW donor recognition program for



employees who are committed to the Y cause and who pledge to donate the equivalent of one hour of pay or more per month. All staff who

participate receive special recognition for their contribution. THANK YOU to the staff members who have participated.

THANK YOU TO THOSE WHO SUPPORT US.

When you give to the Y, you support critical programs and services for young people, adults, and families who need them the most. Because of our loyal donors, we have the ability to make an impact in the lives of those in our community.

OUESTIONS ABOUT THE ANNUAL CAMPAIGN? CONTACT:

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